



Tradition Continues In Buckeye

Rodeo is a seventy year old tradition in the town of Buckeye. From it's beginnings on the local ranches to the first Buckeye rodeo in the 1930's it has been an important part of our heritage. In 2010 Buckeye MainStreet Coalition will carry on the tradition with the Buckeye Senior Pro Rodeo on February 6th and 7th.

This year's event finds a new home at Buckeye Equestrian Center, the premier equestrian facility in the Valley of the Sun. The event will once again begin with a Cowboy Breakfast before slack on Friday. The popular Steak Dinner and Charity Auction will be held Saturday night after the rodeo performance. Attendance is expected to be high.

We invite you to join us in continuing the legacy of fun family entertainment. The Senior Pro Rodeo brings hundreds of contestants as well as spectators to our community. As a rodeo sponsor you will be establishing name recognition and helping to keep our heritage alive. Please contact us to discuss sponsor opportunities at:

Doris Goetz
Sponsor Coordinator
New Wave Event Marketing
623.512.9725

Ron Noble
Rodeo Coordinator
Buckeye Mainstreet Coalition
623.764.3525

You may fax or mail your completed sponsor contract to:

Buckeye Senior Pro Rodeo
24100 W Hwy 85
Buckeye, AZ 85326
Fax (623) 386-6122

The Buckeye MainStreet Coalition is proud to present affordable, fun family events that benefit the entire West Valley. The rodeo season will continue with the PRCA rodeo in March, sponsored by the Buckeye Valley Chamber of Commerce. With your help the tradition and spirit lives on. Thank you for your consideration.

Sincerely,

David Calvert
President
Buckeye Mainstreet Coalition

Buckeye Senior Pro Rodeo

Presented by
Buckeye Main Street Coalition

Sponsorship Opportunities

All sponsorships will include PA announcements during performances and be listed on day sheets

Major Event Sponsor \$1000 Arena sign, recognition on posters and print ads where possible, 20 passes for each performance, 6 dinner tickets, 6 breakfast tickets _____

Major Dinner/Auction Sponsor \$500 Arena sign, Dinner Sign, 10 passes for each performance, 6 dinner tickets, 4 breakfast tickets _____

Dinner Co-Sponsor \$100 Name on Co-sponsor sign at dinner, 2 passes for each performance, 2 dinner tickets _____

Major Breakfast Sponsor \$500 Arena sign, Breakfast sign, 10 passes for each performance, 6 breakfast tickets, 4 dinner tickets _____

Breakfast Co-Sponsor \$100 Name on Co-sponsor sign at breakfast, 2 passes for each performance, 2 breakfast tickets _____

Return Chute Sponsor \$500 Chute sign, 10 passes for each performance, 4 dinner tickets _____

Chute Sponsor \$400 Chute sign, 10 passes for each performance, 4 dinner tickets _____

Event Sponsor \$300 Arena sign, 10 passes for each performance

Please select one

Bareback Riding _____

Steer Wrestling _____

Ribbon Roping _____

Ladies Breakaway _____

Team Roping _____

Calf Roping _____

Ladies Barrels _____

Bull Riding _____

Saddle Bronc Riding _____

Arena Sponsor \$200 Arena sign, 6 passes for each performance _____



2010 Buckeye Senior Pro Rodeo Sponsorship Agreement

Company/Entity: _____
Address: _____ City: _____ State/Zip: _____
Telephone/Cell No. _____
Fax: _____ Email: _____
Contact Person: _____ Title _____

Please select a sponsorship package.

- _____ Major Event Sponsor \$1,000.00
_____ Return Chute Sponsor \$500.00
_____ Major Dinner/Auction Sponsor \$500.00
_____ Dinner Co-Sponsor \$100.00
_____ Major Breakfast Sponsor \$500.00
_____ Breakfast Co-Sponsor \$100.00
_____ Chute Sponsor \$400.00
_____ Event Sponsor \$300.00 Event: _____
_____ Arena Sponsor \$200.00

This agreement confirms _____ as a sponsor for the Buckeye Senior Pro Rodeo, which takes place in Buckeye, Arizona on February 6th & 7th, 2010. This Agreement becomes effective when signed by a duly authorized representative of said sponsor and the Buckeye Mainstreet Coalition representative. By signing this Agreement, you and your company agree that you will be an official sponsor of the Buckeye Senior Pro Rodeo. This agreement should be returned by **January 1, 2010**. The Buckeye Mainstreet Coalition office will send an invoice to you and/or your company for the total specified amount by a check in the above box.

Sponsorship payment will be due in the form of a check or money order payable to Buckeye Mainstreet Coalition by **January 15, 2010**. Should you have any questions, please email bukifeed@aol.com or donewwawe@msn.com.

PLEASE SIGN, FAX or MAIL THIS AGREEMENT TO:

Buckeye Senior Pro Rodeo
Buckeye Mainstreet Coalition
24100 W Hwy 85
Buckeye, AZ 85326
Fax: (623) 386-6122

Signature of Sponsors Acceptance

Signature of Buckeye Mainstreet Coalition Office

Date